

JUN 16 2006

U.S. Serial No. 09/492,725

PATENT
Attorney Docket No.: PD-980142

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : ARSENAULT et al.) I hereby certify that this paper (and/or
U.S. Serial No. : 09/492,725) fee) is being facsimile transmitted to
Filed : January 27, 2000) (571) 273-8300, addressed to:
Title : "A System and Method for)
Transmitting, Receiving and) Mail Stop RCE
Displaying Advertisements") Commissioner for Patents
Art Unit : 3622) P.O. Box 1450
Examiner : Jean D. Janvier) Alexandria, VA 22313-1450
on this date:
Dated: June 16, 2006
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RESPONSE TO THE FINAL OFFICE ACTION DATED APRIL 21, 2006

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Please enter the following amendments and consider the following remarks.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 13 of this paper.